



*Yorkshire
& Humber*
AHSN

**Transforming Lives
Through Innovation**

Propel@YH Nordic Boot Camp Briefing Session

Tim East
Digital Navigator



Agenda

- Introduction
 - Tim East, Digital Navigator, YHAHSN
- Leeds & Local Health Tech Eco System
 - Neville Young, Enterprise & Innovation Director, YHAHSN
- The Nordic Boot Camp
 - Tim East
- Q&A session





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Welcome to Leeds, Yorkshire and the UK

Neville Young
Director of Enterprise & Innovation
YHAHSN



The image features a dark blue background with a light blue, three-dimensional map of the United Kingdom. Numerous circular pins are placed across the map, each containing a different logo or icon. These include geometric shapes like triangles and circles, abstract patterns, and specific organizational logos such as 'UCLP', 'hin', and 'KSS AHSN'. The overall theme is connectivity and network building across the country.

The AHSN Network

A connect
network
network

The image features a dark blue background with a light blue, three-dimensional map of the United Kingdom. Numerous circular white pins are placed across the map, each containing a different logo or icon. These include geometric shapes like triangles and circles, abstract patterns, and specific organizational logos such as 'UCLP', 'hin', and 'KSS AHSN'. The overall theme is connectivity and network building across the country.

The AHSN Network

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Building Regional Eco-Systems to Support Innovation

- **Yorkshire & Humber AHSN**

- Medipex
- NIHR ARCs
- Grow Med-Tech
- Industry

- ICS partners
- Other ICS workstreams
- Nexus
- Leeds Academic Health Partnership

Regional

National

- AHSN Network Accelerated Access Collaborative
- NIHR MICs
- NHSX
- NHS Digital
- National Innovation Centre for Ageing

ICS
Innovation
Hub

Academic

- Regional Universities
- YHEC
- Nexus
- Grow Med-Tech
- Out of region collaborators

Local



Our AHSN Footprint

- **5.5m** citizens
- **£12bn** annual health and social care investment
- **22** Acute Trusts of which
- **6** are also Teaching Hospitals
- **5** Mental Health Trusts
- **20** Clinical Commissioning Groups
- **770** GP Practices
- **3** Integrated Care Systems
- **1,450** care homes
- **12** Universities
- **677** Life science companies

West Yorkshire

A map of West Yorkshire is shown in green. A yellow-shaded region in the northwest contains seven location pins. A dashed white line connects four of these pins, forming a path that starts at the top left, goes to the top center, then to the middle right, and finally to the bottom right.

West Yorkshire Health and Care Partnership

- Clinical Forum
- Digital Programme Board
- Inclusive Innovation, Improvement and Research Programme Board
- Partnership Board
- System Leadership Executive Group
- System Oversight and Assurance Group

Location

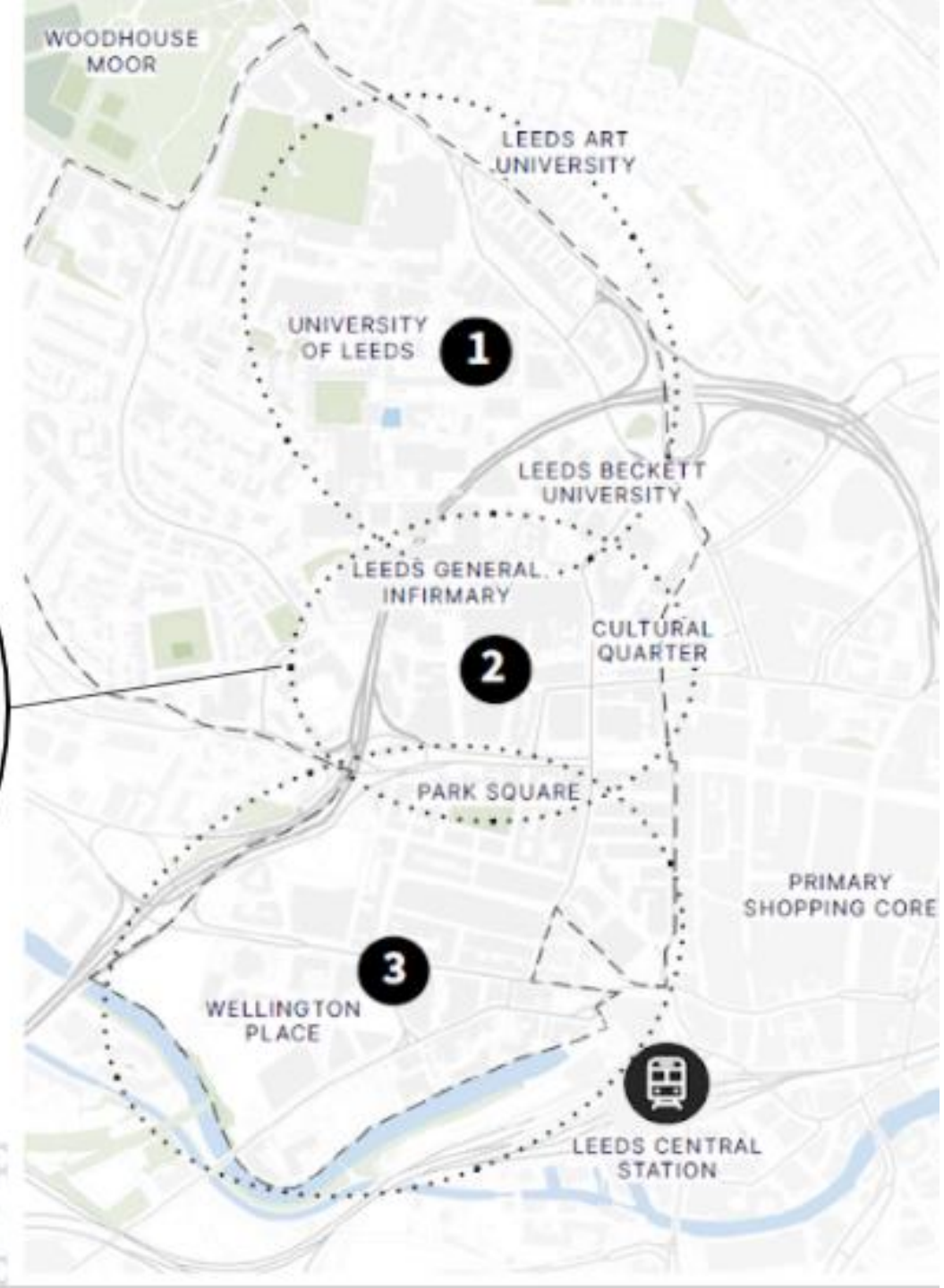
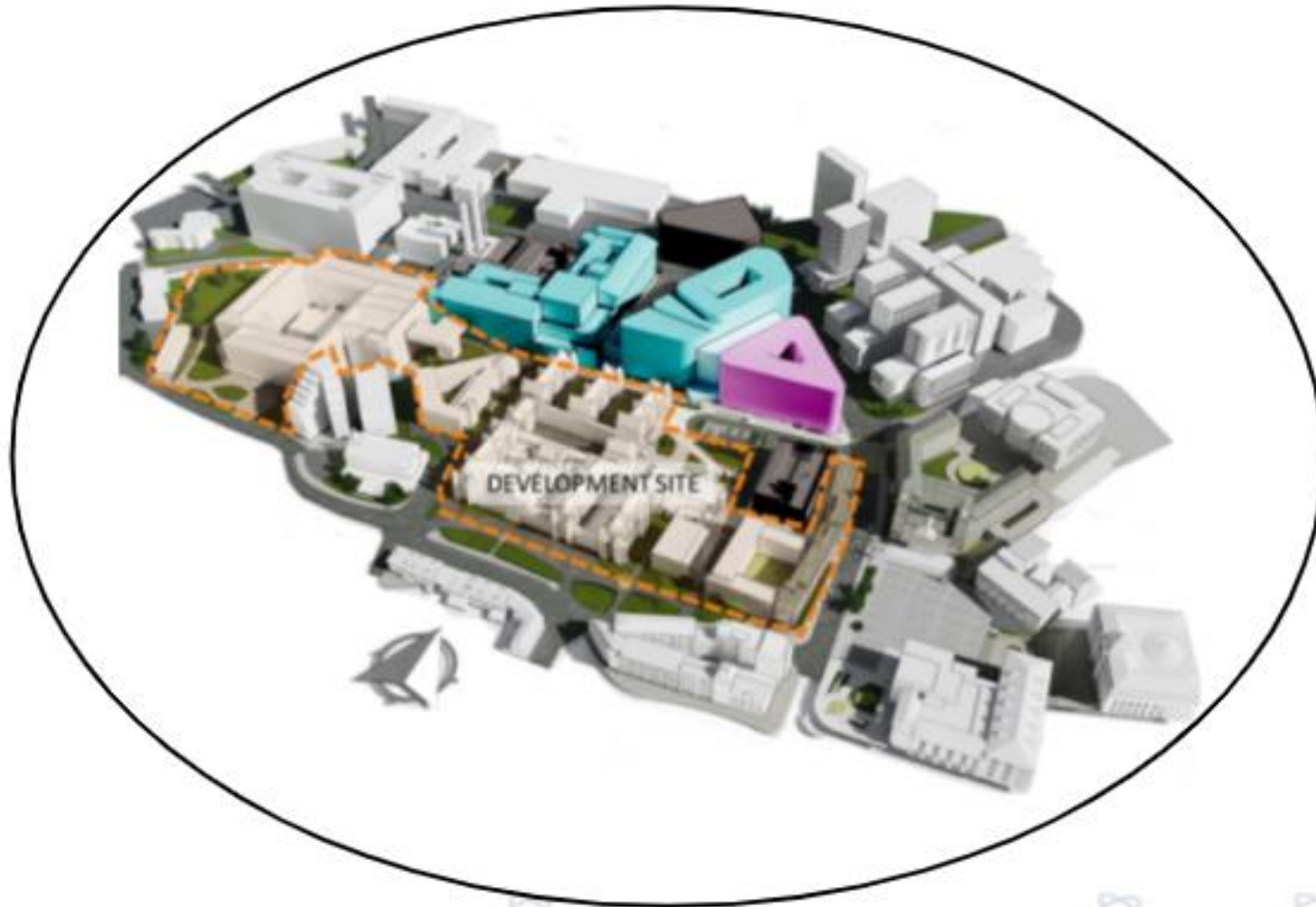
The Leeds City Region

- The Boot Camp will take place in Leeds which nurtures a thriving HealthTech and life sciences sector. Over 22% of the UK's digital health jobs are based in the region which contributes more than £67 billion to the UK economy. Over 600 regional businesses, supply products and services to our health and care sector. The Leeds City Region ecosystem includes:
- 27 NHS organisations including national bodies such as NHS England and NHS Improvement, NHS Digital, NHSX, Public Health England, Health Education England and the NHS Leadership Academy
- 11 higher education institutions – the largest concentration outside London
- 250 MedTech companies and 65 dedicated digital health firms
- 196,000 people are employed in health and life science roles

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"Creating an "Innovation Arc"



Sponsors



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Transforming Lives
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Propel@YH Nordic Boot Camp

A week of activities for International Health Tech Providers

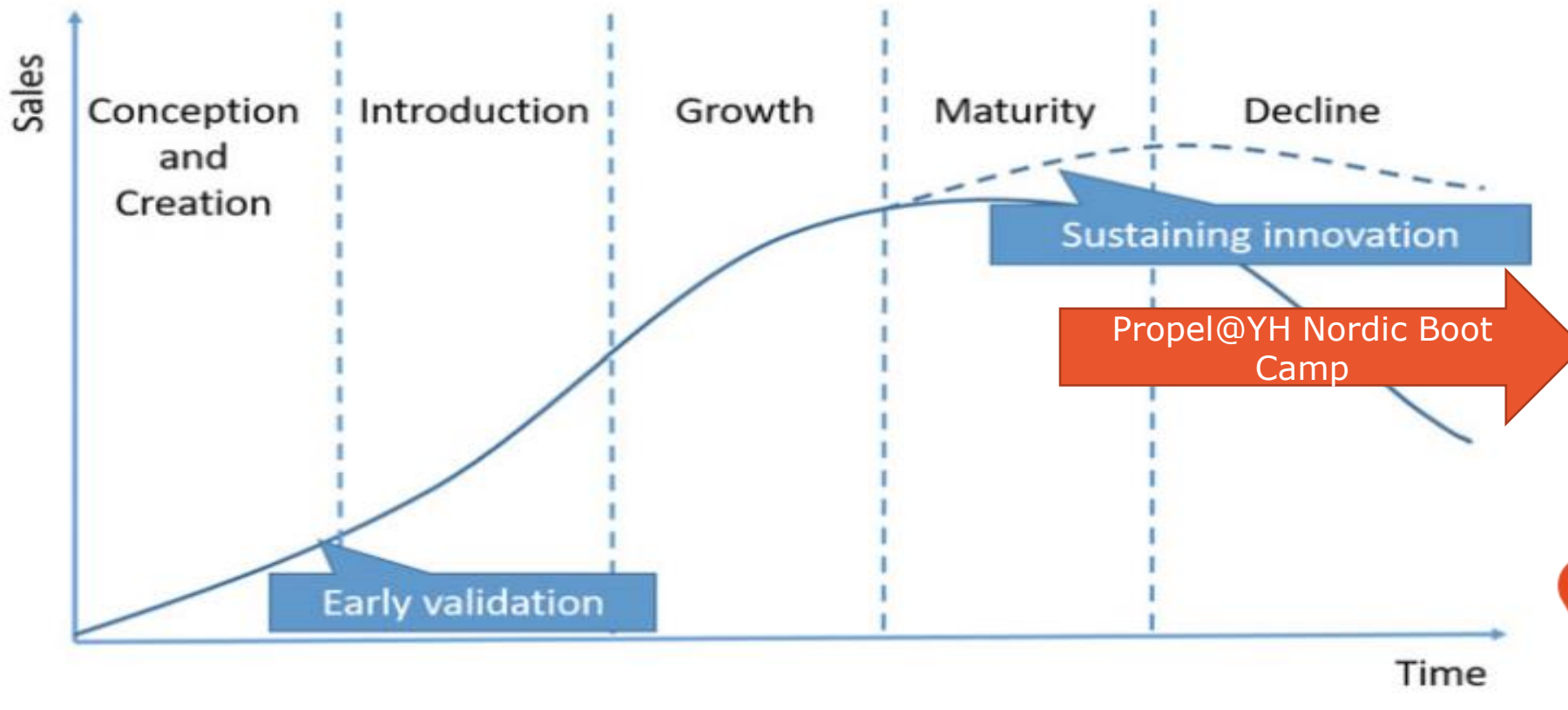
A structured course of support, advice, engagement and networking aimed at providing a strong “landing pad” to move into the UK NHS market



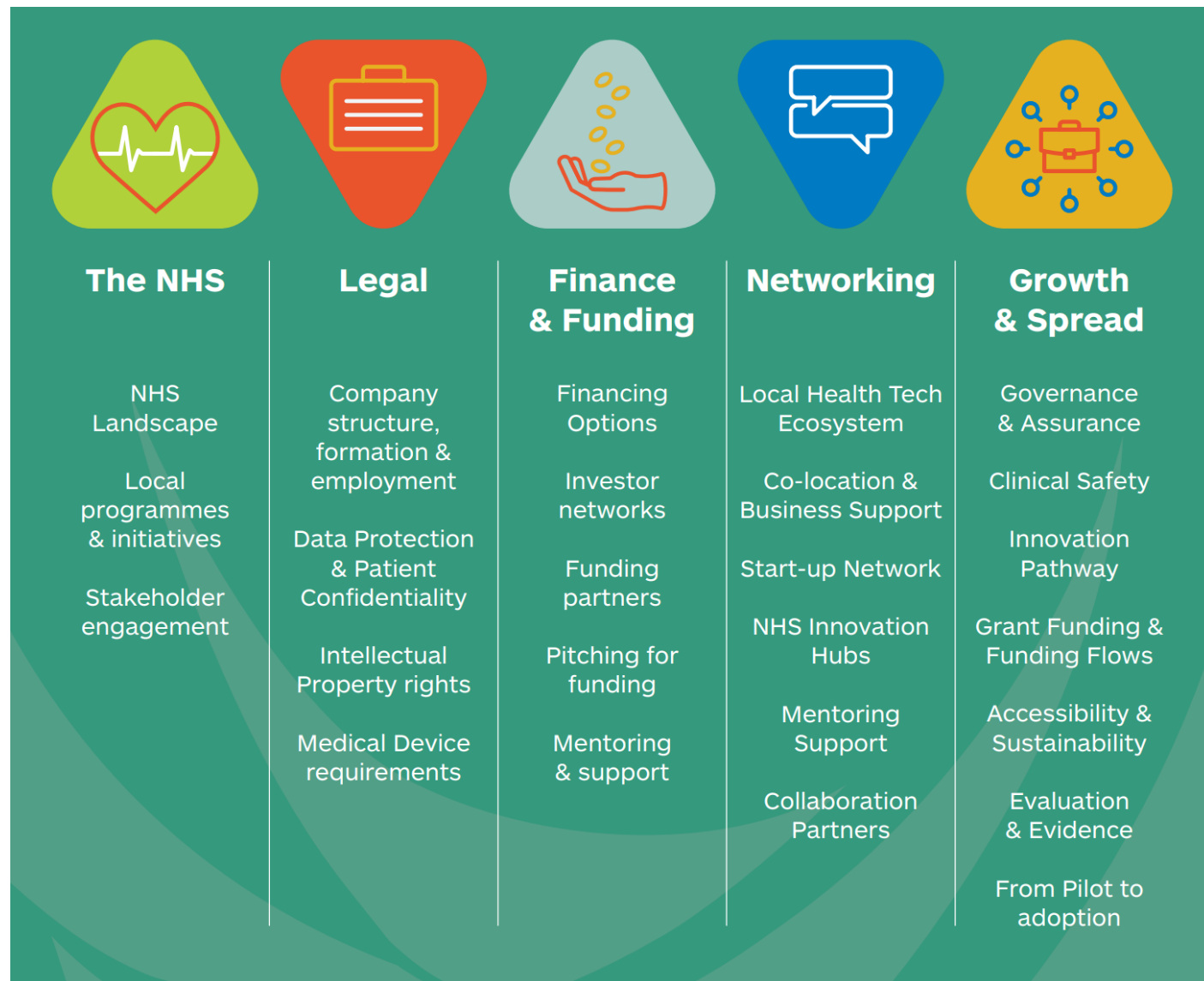
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Established International Health Tech Providers

Mature Product/s which will bring value & benefits to the UK Health Care Market



Propel@YH Programme



Time Table

Monday

Tuesday

Wednesday

Thursday

Friday



Introduction



Evidence



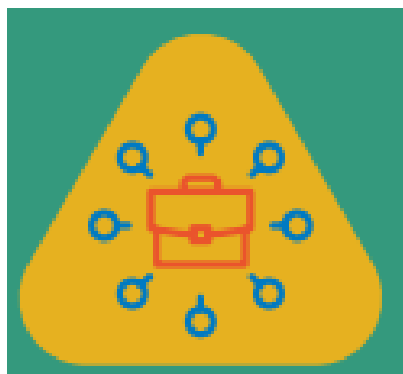
Legal



Sustainability



Programme
Close



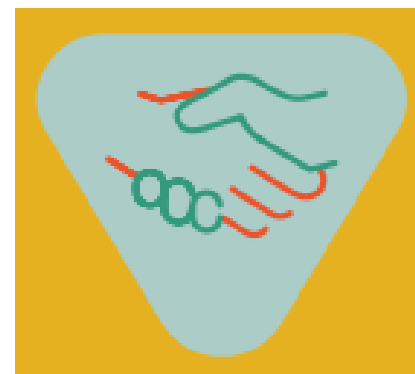
Growth & Spread



Governance



Funding & Finance



Networking

Day 1 – Intro & Growth & Spread

Morning - Intro

- Welcome, Overview, aims/objectives
- Get to know the delivery partners
- Get to know the suppliers



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Afternoon – Growth & Spread Masterclass

- Overview of the YHAHSN & services
- The Leeds Enterprise Partnership
- Nexus offering
- NHS Structure & Regulations
- Budget impact models & Implementation Plans
- NHS Access
- Barriers to adoption
- Supporting Organisations



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Day 2 – Evidence & Evaluation/ Governance

Morning – Evidence & Evaluation

- Introduction to evidence & evaluation
- Real World Evaluation
- Health economics
- Regulator and reimbursement challenges
- NHS Decision making through evaluation
- NICE Evidence Standards Framework (ESF)
- Evidence case studies & tools



Afternoon – Governance

- Clinical Safety standards
- Clinical risk management
- Compliance
- DTAC
- Medical Device
- Technical documentation
- Clinical Safety Tool Kit & templates



Day 3 – Legal & Funding

Morning – Legal

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- Contractual Basics
- Collaborative working
- Employment Law
- Protecting IPR
- Investment from a legal perspective
- Data & Data Protection
- Governance
- Confidentiality
- Medical Device from a legal perspective

Afternoon – Funding

- Funding stages
- Funding options
- Pitching for funding
- NHS Funding landscape
- Grants & applications
- Procurement in the NHS
- Financial regime
- Value and efficiencies



Day 4 – Sustainability/Health Inequalities & Networking Afternoon

Morning – Sustainability & Health Inequalities

- Inclusive design process
- Greener NHS & Sustainability Agenda
- National Ambition
- Delivering a Net Zero NHS

Afternoon – Networking

- 1-2-1 time with each of the delivery partners covering the topics discussed during the masterclasses
- Opportunity to engage with the local NHS system and stakeholders to identify future opportunities



Day 5 – Programme Close

Morning – Programme Close

- Programme Feedback
- Next Steps
- Photo Opportunity



Its not all work



Case Study



“The speed of our UK launch was really enabled by the information that we gleaned from the AHSN International Boot Camp. The AHSN brought together the players who had the knowledge that allowed our team to very quickly calculate how long it would take to launch SingFit solutions in the UK and how much money it would cost to do so. This knowledge, along with the introductions they made, significantly compressed the amount and energy it took to assess if the UK is a viable market for SingFit, and further to swiftly help us create a tactical plan that allows us to execute our launch.” – Rachel Francine, Co-founder and CEO of SingFit.

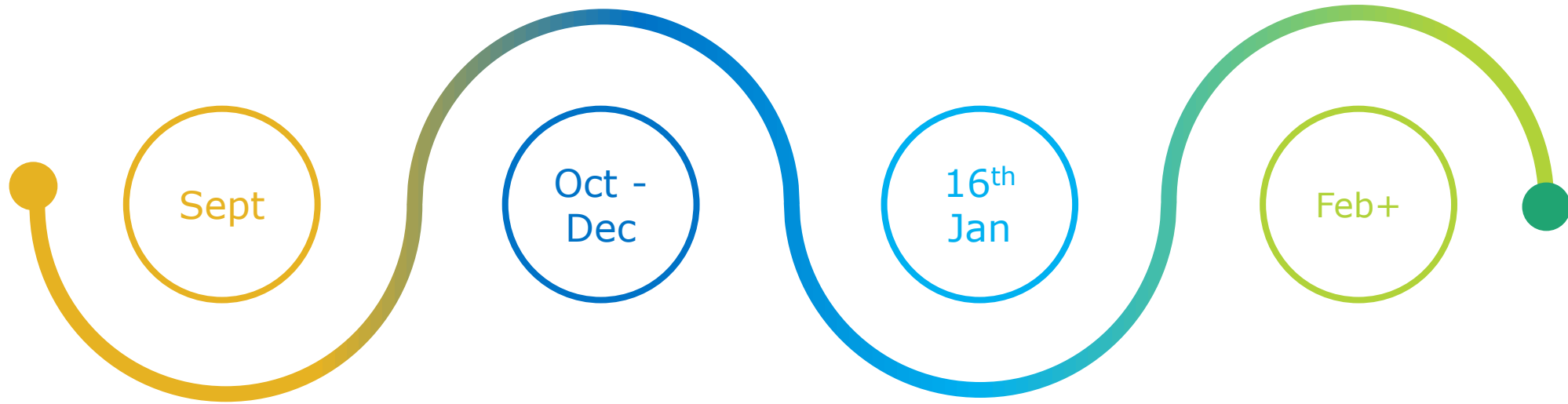


Responsibilities

Nordic Supplier	YHAHSN
Pay £2,500 per organisation for attending the Boot Camp	Provide a week of masterclasses & networking opportunities
Up to 2 delegates per organisation to attend	Provide a safe venue for the programme
Organise & pay travel to/from Leeds	Provide refreshments & food during the day
Organise & pay for accommodation	Provide the "Thursday" networking meal
Food & Entertainment outside the programme	



Plan & Next Steps



Application Stage

Submit online
application form
Review applications

Preparation

Confirm successful
applications
Payment Received
Travel Booked
Accommodation
Booked
Detailed Briefing
session
Boot Camp
Programme Pack

Boot Camp

Deliver the boot
camp

Post Boot Camp Support

Follow up catch up
calls
Identify any further
support
Case Study &
Comms

Next Steps

The image displays four sequential screens of a mobile application form titled 'Propel Nordic Boot Camp Applications'. The form is designed for an 'Expression of interest' and is set to be taken in Leeds. The first screen shows the title and a 'Company Details' section with a required question: '1. Country where based *'. It offers five radio button options: Finland, Iceland, Norway, Sweden, and Denmark. The second screen continues with questions 2 through 5, each with a text input field: '2. Company Name *', '3. Office Address *', '4. Contact Name *', and '5. Contact Email Address *'. The third screen shows questions 6 through 8: '6. Company web Site *' (text input), '7. Name of Product/s *' (text input), and '8. Select the product Clinical Area/s *' (checkboxes for Ageing, AI/Artificial Intelligence, Alcohol Addiction, Allergies, and Assistive Technology). The fourth screen shows question 10: '10. What are your expectations from the Propel Nordic Boot Camp?' (text input), followed by 'Back' and 'Submit' buttons, and a disclaimer at the bottom.

Propel Nordic Boot Camp Applications

Expression of interest form for the Propel Nordic Boot Camp taking place in Leeds

* Required

Company Details

1. Country where based *

☐ Finland

☐ Iceland

☐ Norway

☐ Sweden

☐ Denmark

2. Company Name *

Enter your answer

3. Office Address *

Enter your answer

4. Contact Name *

Enter your answer

5. Contact Email Address *

Enter your answer

6. Company web Site *

Enter your answer

7. Name of Product/s *

Enter your answer

8. Select the product Clinical Area/s *

☐ Ageing

☐ AI/Artificial Intelligence

☐ Alcohol Addiction

☐ Allergies

☐ Assistive Technology

Propel Nordic Boot Camp Applications

* Required

Your Expectations from the Boot Camp

10. What are your expectations from the Propel Nordic Boot Camp?

Enter your answer

Back Submit

This content is created by the owner of the form. The data you submit will be sent to the form owner. Microsoft is not responsible for the privacy or security practices of its customers, including those of this form owner. Never give out your password.

<https://forms.office.com/r/9yXDGM7qiK>



Thanks, Questions

